



Community Radio Awareness Webinar for Prospective Applicants

Organised by Ministry of Information and Broadcasting In Partnership with OneWorld Foundation India

WEBINAR AGENDA: 3rd to 5th September 2021 (Three Days)

Day One: 3 rd Sept 2021, from 10 am to 2 pm	
10 am to 11 am	<p>Inaugural address</p> <ul style="list-style-type: none"> • Screening: A film on Community Radio Movement in India • Welcome address & expectation from participants: Ms Abha Negi, Managing Director, OneWorld Foundation India • An overview of Community Radio movement in India: Mr Bijoy Basant Patro, OneWorld • About OneWorld India Foundation & its expertise: Mr Rajiv Tikoo, OneWorld Foundation India
11 am to 12 pm	<p>Session on building understating on Community Radio policy guideline & ethics</p> <ul style="list-style-type: none"> • AIR code of conducts • Advertisement policy and ethics AIR code of conduct • Q&A with participants <p>Mr Gaurishankar Kesarwani, Additional Director, CRS Cell, MoIB Mr Rajiv Tikoo, OneWorld</p>
12 pm to 1 pm	<p>Demystification of licensing process (LOI, SACFA, WOL, GOPA)</p> <ul style="list-style-type: none"> • Technical specifications & document requirements • Do & don't for new CR application <p>Mr Amit Dwivedi, Assistant Project Director, CRS Cell, MoIB Ms Poonam Shrivastava, Community Radio Facilitator</p>
1 pm to 2 pm	<p>Technological requirements for setting up a Community Radio Station</p> <ul style="list-style-type: none"> • Site selection • Equipment selection with technical specification • Studio set up • Virtual tour of community radio <p>Mr Yogesh Jangra, Station Head, Radio Mindtree & Technical Expert Mr Desh Raj Singh, Community Radio Expert</p>
Day two: 4 th September 2021, from 10 am to 2 pm	
10 am to 11 am	<p>Interactive session on Community Radio is powerhouse of local content & talent</p> <p>Moderator:</p> <ul style="list-style-type: none"> • Mr Desh Raj Singh, Community Radio Expert <p>Experience sharing:</p> <ul style="list-style-type: none"> • Radio CMS (Uttar Pradesh): Ms Soma Munmun • Radio Snehi (Bihar): Mr Madhusudan Pandit <p>20 minutes to each radio station followed by Q&A</p>
11 am to 12 pm	<p>Interactive session on Preparing Content: Issues & Challenges of the community</p> <ul style="list-style-type: none"> • Identification of community issues & challenges • Element of participatory content generation • Content management & ethics • Role of content management committee • Content sharing through digital platform (Eg. Edaa.in) • Q & A with the participants <p>Ms Arti Jaiman, Station Director, Gurgaon Ki Awaaz</p>

12 pm to 1 pm	<p>Financial sustainability of community radio</p> <ul style="list-style-type: none"> • Community Radio Support Scheme • Empanelment of DAVP & States DIPR • Sponsored programme by ministries and bilateral agencies • Local marketing & business plan • Station management • Q & A with the participants <p>Mr Bijoy Basant Patro, OneWorld</p>
1 pm to 2 pm	<p>Interactive session of How to manage a Community Radio station</p> <ul style="list-style-type: none"> • Community mobilisation & dialogue • Ways of volunteer engagement • Formation of listener clubs & village/ citizen reporting • Leadership building & accountability mechanism • Team welfare activities <p>Ms Poonam Shrivastava, Community Radio Facilitator</p>
Day three: 5th September 2021, from 10 am to 2 pm	
10 am to 11 am	<p>Processes and procedures of screening Committee for obtaining LOI</p> <ul style="list-style-type: none"> • Overview of screening committee interview • Understanding & need of the community • Operational aspects of community radio • Management structure of the organisation/ institution <p>Mr Rajiv Tikoo, OneWorld</p>
11 am to 12 pm	<p>Session on hands-on experience on setting up of community station and filling up the application form</p> <ul style="list-style-type: none"> • Name & tagline of the community radio • Process of registration on Niti Ayog's NGO Darpan portal • Capturing longitude & latitude • Profiling of local community by conducting survey & FGDs • Local marketing & popularisation plan <p>Ms Poonam Shrivastava, Community Radio Facilitator Mr Desh Raj Singh, Community Radio Expert</p>
12 pm to 1 pm	<p>Presentation to screening committee for obtaining LOI</p> <ul style="list-style-type: none"> • What is the profile of a community around 15 km? • What kind of educational programs/ projects are you running for your community? • Do you have an established community to work? • What are the challenges & needs of your community? • Why your organisation/ institution should give the license of Community Radio? • Have you ever visited/ listen to a Community Radio? <p>Mr Gaurishankar Kesarwani, Additional Director, CRS Cell, MoIB</p>
1 pm to 2 pm	<p>Open house & submitting expression of interest for setting up a community Mr Gaurishankar Kesarwani, Additional Director, CRS Cell, MoIB</p> <ul style="list-style-type: none"> • Valedictory Address: Dr Roshan Lal Raina, Vice Chancellor, Jaipur National University (15 min) • Follow up and way forward: Ms Abha Negi (5 min.) • Vote of thanks: Mr Rajiv Tikoo (5 min.)